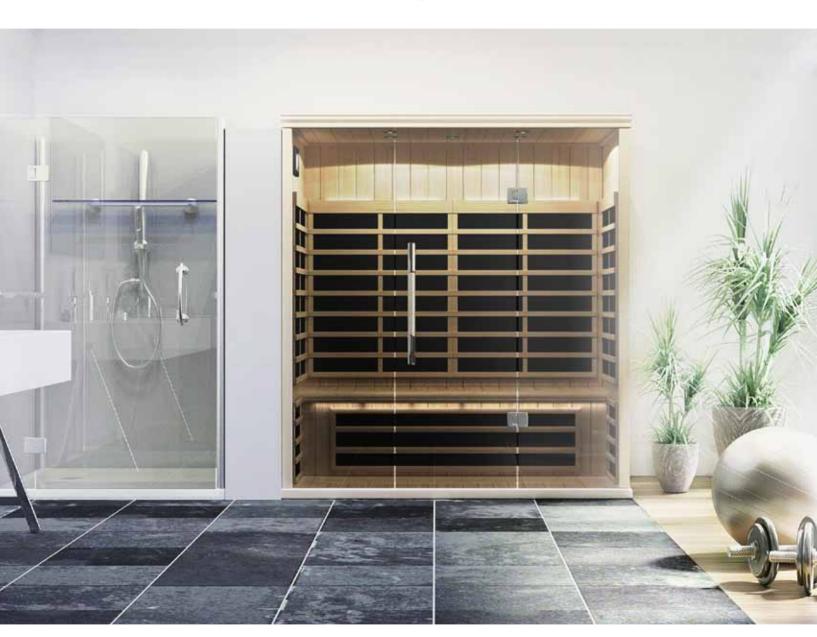
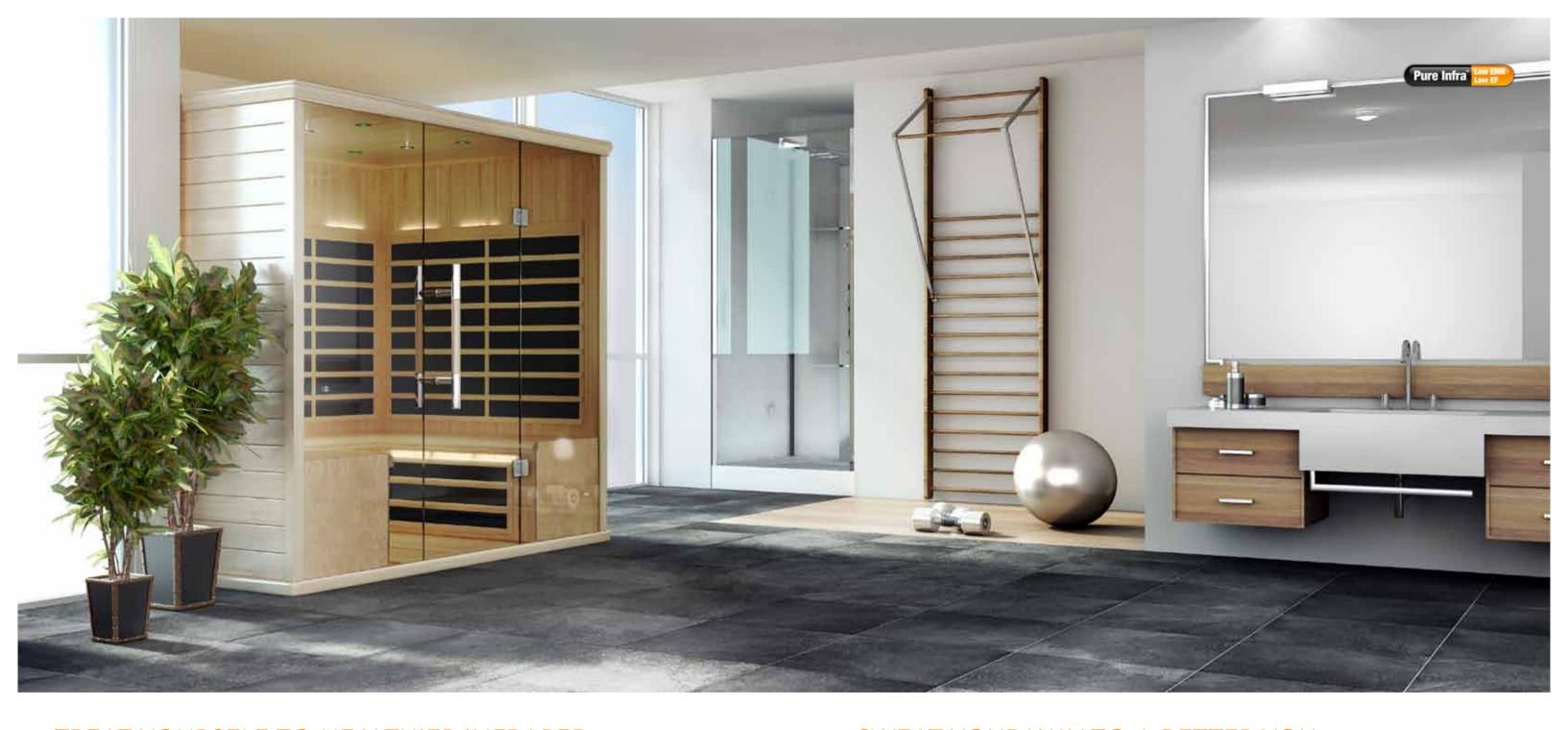


EXPERIENCE THE LOW EMR/ LOW EF HEALTH WAVE™







TREAT YOURSELF TO HEALTHIER INFRARED

Treating yourself to the relaxation and detoxification benefits of infrared technology is now safer than ever. Pure Infra saunas have the lowest electromagnetic radiation (EMR) and electrical field (EF) signatures of any infrared delivery system available—levels far below even Sweden's tough radiation standards. And the exclusive EvenHeat™ system makes sure every single part of you is warmed evenly—providing added comfort and true full body detoxification without the worry of excessive exposure to EMR and EF.

SWEAT YOUR WAY TO A BETTER YOU

In disciplines such as yoga, a daily sweat is acknowledged as one of the single best things you can do to stay healthy. Arteries dilate, improving blood flow throughout the body and relaxing tight or overworked muscles. The production of white blood cells is stimulated, strengthening the immune system. Toxins are flushed out through the skin's pores. In a Pure Infra sauna, the ambient air temperature settles at your preset comfort level— while the safest infrared waves possible penetrate deep into your body, warming you inside and out at the same time. This means you can detoxify comfortably and safely for longer periods. And come out feeling stronger, healthier and in better balance.

WHY INFRARED BATHING?

- **Body-friendly.** Infrared bathing is a safe and comfortable way to detoxify and relieve aches pains and stress.
- **Time-friendly.** There's no waiting for an infrared sauna to heat up, so you can easily enjoy its benefits anytime.
- Planet-friendly. Even with daily use, Infrared technology uses as little or less electricity than many other common household appliances.
- Family-friendly. Infrared saunas are safe and easy to use for kids and adults alike—it's an excellent investment in your family's health.

WHY PURE-INFRA?

- Safest of the safe. Pure Infra features the lowest EMR + EF of any infrared sauna on the market.
- Top to toe comfort. Innovative heating and redistribution systems makes sure the safest infrared in the world heats your whole body evenly.
- Better body and mind. Thanks to its layout, design and ultra low EMR/EF production, Pure Infra lets you detoxify and relax in comfort for longer periods
- Instant gratification. Pure Infra heats up near-instantly to your preset comfort level
- Save more energy. Pure Infra plugs into a standard wall outlet, and uses up to 20% less energy than other infrared systems.



THE HEALTHIEST INFRARED AVAILABLE ANYWHERE

All infrared delivery systems produce EMR and EF to some extent. While the levels are typically low, it is still not clearly understood what the long term effects of low exposure might mean. Pure Infra technology was developed to take the worry out of unnecessary exposure to EMR and EF. For instance, the electrical field in a Pure Infra is less than you'd experience from a computer screen or cell phone. After all, if the point is to detoxify, why expose yourself to any level of unnecessary radiation?

BETTER FOR EVERYONE

Pure Infra saunas heat quickly and efficiently with a tap of the touchscreen control. A Pure Infra sauna also heats up nearinstantly to your set comfort level while using up to 20% less energy than other systems. That means fewer energy resources are used to provide the safest, most comforting infrared heat bathing experience available—and that's better for everyone.

FULL-BODY HEAT

The exclusive EvenHeat system includes oversized heating panels that ensure infrared waves warm every part of your body evenly—as well as a gentle heat-redistribution system that spreads heat more evenly throughout the sauna. With EvenHeat there are no "cold spots" from heat stratification—you are bathed evenly in the safest infrared available from every angle, floor to ceiling.



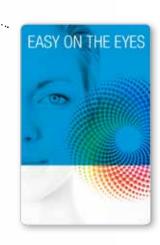






MUSIC TO YOUR EARS

Every Pure Infra sauna model includes a speakerless, touch-screen-operated sound system that provides crystal clear pleasure from your favorite MP3's or the radio. With no visible speakers, the interior finishing is even less cluttered—adding another touch of comfort to your daily detox.



EASY ON THE EYES

Pure Infra saunas include trimodal lighting systems, with soft valance lighting, ceiling reading lights and colour light therapy. This allows you to relax in the soft and diffuse valance lighting, use color to create a an energizing ambiance, or simply enjoy your favorite magazine or book without straining.



THE LOWEST EMR + EF AVAILABLE

Simply put, no other infrared sauna system minimizes your exposure to EMR and EF better than Pure Infra. Our exclusive patent-pending technology means Pure Infra saunas produce less EMR and EF than sanctioned by Sweden's radiation standards—the toughest in the world.

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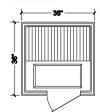
HEALTHIER INFRARED FOR ALL

Whatever your taste, budget or space challenges, there is a Pure Infra system for you. Regardless of layout model, Pure Infra saunas have a modern aesthetic with full glass fronts and include an intuitive touchscreen control system that makes heat, light and sound adjustment simplicity itself. Your Pure Infra sauna is delivered ready for easy assembly, and powered from a household outlet—just plug it in and you're ready to relax and detox in the comfort of your own home.

S 810

1-person 36" x 36" x 76 ^{3/8}" (WxDxH) 15 amp/120 V

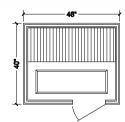




S 820

2-person 40" x 48" x 76 ^{3/8}" (WxDxH) 15 amp/120 V

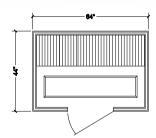




S 825

3-person 44" x 64" x 76^{3/8}" (WxDxH) 20 amp/120 V





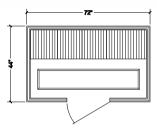
ALL PURE INFRA SAUNAS INCLUDE:

- By far the lowest EMR/EF of any infrared bathing system —beats even Sweden's tough standards.
- Exclusive EvenHeat technology—warms quickly and evenly with no "cold" spots.
- Finishing in clear Canadian Hemlock for its sturdy quality and beauty.
- Prefabricated panels for fast assembly with no tools
 —you can enjoy the full detox and relaxation benefits
 of your Pure Infra sauna within an hour of delivery.
- Full glass fronts and tempered, top quality floor to ceiling glass doors

S 830

3-person 44" x 72" x 76^{3/8}" (WxDxH) 20 amp/120 V

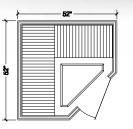




S 870

3-person 52" x 52" x 76 ^{3/8}" (WxDxH) 15 amp/120V

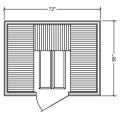




S 840

4-person 56" x 72" x 76^{3/8}" (WxDxH) 20 amp/120 V

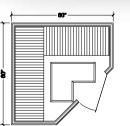




S 880

4-person 60" x 60" x 76 ^{3/8}" (WxDxH) 20 amp/120 V





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Inspired by nature